

A FIRST OF IT'S KIND

The Product

Vodka soda. Tequila soda. Whatever and soda.
Today's shelves are filled with a lot of the same thing.

We're here to change that in a big way, offering consumers something completely new that breaks through the clutter.

Inspired by the popular homemade cocktail "porch crawler" (aka jungle juice), **Crawler** is a light, bright bevvy made with all-natural ingredients and local small-batch spirits.

The Proof

110 only 110 calories per can

0g sugar 2g carbs

absolutely no preservatives

made with natural flavours

The Price

\$ **3.00**

including + HST & deposit

LCBO #41422



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P1 - Save \$0.30 LTO
P3 - Summer RTD FSI
Ad Campaign
P4 - 15 BAP

ORIGINAL CITRUS

So light and bright, you'll suck 'em back all year long.

PRICKLY PEAR

It's the fruit from a cactus and you'll love it.

BLUEBERRY BASIL

Blueberry. Basil. Battlestar Galactica.

KEY TAKEAWAYS

Local & Loving It

Fully sourced and produced right here in Ontario with premium, local ingredients.

Guilt-Free Indulgence

Almost too good to be true. No preservatives. Low calorie, low sugar, low carb. Crawler appeals to the care-free youthful consumers while also being positioned to cater to a more health-conscious segment.

Turns out you can have it all. In a can.

Stealing Market Share

From our extensive sampling activations and events across Ontario, one thing seems to be true across consumers of all ages: they don't like the "after taste" or low-quality flavour profile of many existing RTD category options.

We exist to offer a fun, unique alternative for the market, without any shortcuts on quality, ingredients, or taste.

Find us in the LCBO Wholesale Catalogue



Order direct at sales@drinkcrawler.com

Pop by, say hi [@drinkcrawler](https://www.instagram.com/drinkcrawler)